

Advertising Opportunity

2009 Straehle Invitational Swim Meet

The Four Seasons Swim Club and Blue Sharks Swim Team are very excited to host the 2009 Straehle Invitational Championship Swim Meet at their facility. The Straehle Invitational is an annual event that brings together the top swimmers in the Central Maryland Swim League, which consists of 52 teams from central Maryland. **Approximately 850 swimmers** who make the stringent qualifying times will be present, along with their families and friends. **We expect over 2000 people from Anne Arundel, Baltimore, Carroll, Harford, Howard, and Baltimore City at our facility.**

We will be putting together a directory or program for the meet. This program lists all the swimmers, by event, in their respective heats. We expect to print **approximately 500 copies** of the program ("heat sheet"). In order to defray the costs, we are offering advertising space in the directory. The ads will be placed throughout the heat sheet program. *We feel this is a great opportunity for any business in central Maryland to show your support our young athletes and provide advertising exposure at a reasonable price.* Swimmer's families may place "spirit ads" as well.

Prices are as follows:

The program is printed on 8.5" x 11" pages

Spirit Ad (please specify event #)	\$ 5.00
1/8 page (3"w x 1 3/4"h)	\$ 25.00
1/4 page (3"w x 4"h)	\$ 50.00
1/2 page (7"w x 4.5"h)	\$ 85.00
Full page (7"w x 9.5"h)	\$ 150.00

All ads will be printed in black & white.

Print-ready ads can be e-mailed, faxed, or mailed:

E-mail: BETSYK@QIS.NET
Fax: (866) 311-4240
Mail: Betsy Kremer
40 Fitzhugh Ave
Westminster MD 21157

Print-ready ads with payment are due by Wednesday July 15th.

Please make checks payable to "Carroll Aquatics"

***Thank you for supporting the youth of Central Maryland
and the sport of swimming!***